



SRM University AP Presents

# Aadigyan

Indian Immersion Programme 2023

**SRM University-AP, Andhra Pradesh**, is a multi-disciplinary research-intensive institute combining academic rigor, evolving research ecosystem, entrepreneurial heritage, and pioneering faculty. As a leading tertiary education institution, SRM AP has been challenging the conventional learning ecosystem since its inception to create a novel avenue where passion for wisdom meets purpose and excellence.

**" Globally Connected, Nationally Relevant and Regionally Transformative "**

**Programme Glance**

**" Aadigyan – Indian Immersion Programme " (IIP)** is an immersion program designed to provide the latest technology & business studies in short courses by experiencing the true essence of India. Experienced professors will offer short courses at SRM AP that will drive you to current trends and give you hands-on experience. Industry visit to understand the prominence of the Indian Industries in the Global Market. An opportunity to meet international students from over 30 nations.

**Programme Itinerary**

- Day 1:** Receiving at the Airport  
Travel to the SRM AP Accommodation
- Day 2:** Inauguration Ceremony  
Short Course – 1 & Faculty Interaction  
International Students Interaction
- Day 3:** Campus Tour  
Short Course – 2, 3 & Faculty Interaction  
Movie Night
- Day 4:** A workshop on Indian Arts & Crafts
- Day 5:** A Tour of local sightseeing places & shopping in Vijayawada
- Day 6:** Industry Visit  
Hyderabad city tour
- Day 7:** Local Tour & Cultural Sightseeing  
Traveling back to the Airport & Drop off

**Programme Fees:**  
25,000 INR / 300 USD

**What's included**

- Pick up from Airport
- 24x7 support and backup
- Three meals per day
- Socio-Cultural Events
- Shared accommodation
- Transport to local Cultural Sightseeing
- Drop off at Airport

**Eligibility & Criteria:** Age: 18 – 22 years  
(Studying in a University/College )

**Program Highlights**



SRM AP University Campus



Short Courses



Industry Visit



Local Tour & Cultural Sightseeing



Ancient Indian Art



Agri Tourism

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( With Subject Aadigyan – IIP – Summer )

**Contact info**

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