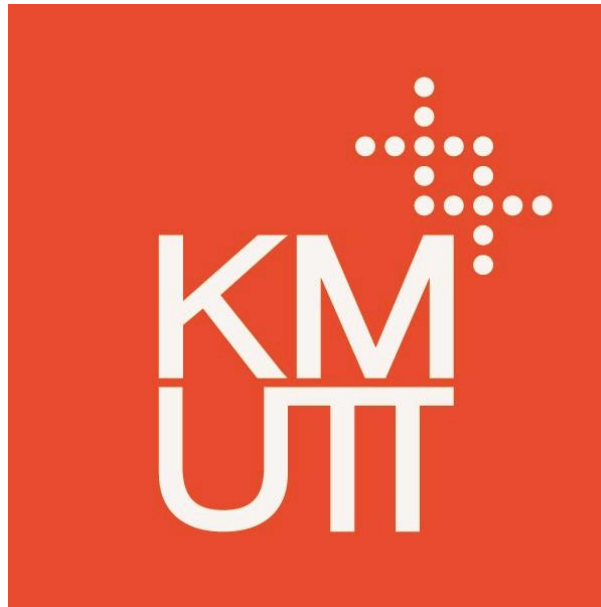


# 2024 Thailand UMAP Micro-Credential





## Thailand UMAP Micro Credential

Organized by:   

### THAILAND UMAP MICRO CREDENTIAL

*A Learning platform for everyone to learn and develop needed specific competencies*

#### Timeline

**JUL - AUG 2024**

**Apply Now -30 JUN 2024**



#### Available Programs

**Program A**  
Data Visualization

**Program B**  
Cultural Dimensions in Communication

**Program C**  
Persuasive Presentation

#### Qualifications

- Currently enrolled at UMAP Affiliated University
- Approved by the Home University

Contact us:  
orginter@mail.kmutt.ac.th 

For further details, visit us at :  
<https://kmutt.me/THUMAPMC>

#### More information



*King Mongkut's University of Technology Thonburi (KMUTT) is delighted to introduce the Thailand UMAP Micro Credential program which is aimed to fulfil the needs of learners who seek to upskill and reskill, develop needed specific competencies, or lifelong learning.*

*The learners from this side will get a Certificate as a transcript to verify which Learning Outcome they have passed.*

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## What is KMUTT Micro-Credential?

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*KMUTT Micro-Credential is a system that **"verifies" and "enhances"** an individual's specific competency using competency-based assessment. With this approach, an individual can efficiently and clearly demonstrate their competencies by submitting evidence or work samples according to the evaluation criteria. It is ideal for **"Self-Learners"** — those who are able to learn by themselves outside a classroom environment — who wish to evaluate their competency. Through micro-credentials, an individual can demonstrate their valuable competencies irrespective of how and where they are learnt. When an individual passes the evaluation criteria, they will earn a Digital Badge issued by KMUTT as a verification of their competency.*

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## Get to know our programs



### Strand B offers for 3 programs as follows;

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#### *Program A: Data Visualization*

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- **Course Overview:** *This course introduces the data science field, the use of Python programming for implementation, and categories of visualization and application areas. It shows how to implement data visualization in modern business and interpret and plot data from different collection structures.*

- **Learning Outcomes:** *By the end of the training, students will be able to;*

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- *Understand the foundations and characteristics of data with Python*

- *Know the importance of data visualization in business intelligence*

- *Understand the future of data visualization*

- *Design and create data visualization*

- *Conduct exploratory data analysis using visualization*

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- **Mode of Delivery:** 100% Online

- **Medium of Instruction:** English

- **Duration:** 4 weeks
- 

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### **Program B: Cultural Dimensions in Communication**

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- **Course Overview:** Learning about cultural views and expectations of people from different societies. Developing cultural understanding and dealing with cultural differences.
- **Learning Outcomes:** Demonstrating sound understanding of self and others based on cultural differences to manage cultural conflicts and suggest appropriate solutions.

- **Mode of Delivery:** 100% Online

- **Medium of Instruction:** English

- **Duration:** 4 weeks
- 

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### **Program C: Persuasive Presentation**

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- **Course Overview:** *Ethos, pathos and logos – the three aspects of persuasive speech – are critical to the success of a persuasive presentation. This course explores the structures of a well-crafted speech using ethos, pathos and logos, and delves deep into verbal and non-verbal communication, effective visual aids, responding to audience questions, strategies to nudge the audience to the speaker’s point of view, and ultimately achieving the goal of convincing an audience.*

- **Learning Outcomes:** *Learners can give an effective persuasive presentation with;*
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- *A well-structured organization of content*

- *Appropriate language use*

- *Effective delivery*

- *Appropriate visual aids*

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- **Mode of Delivery:** *100% Online*

- **Medium of Instruction:** *English*

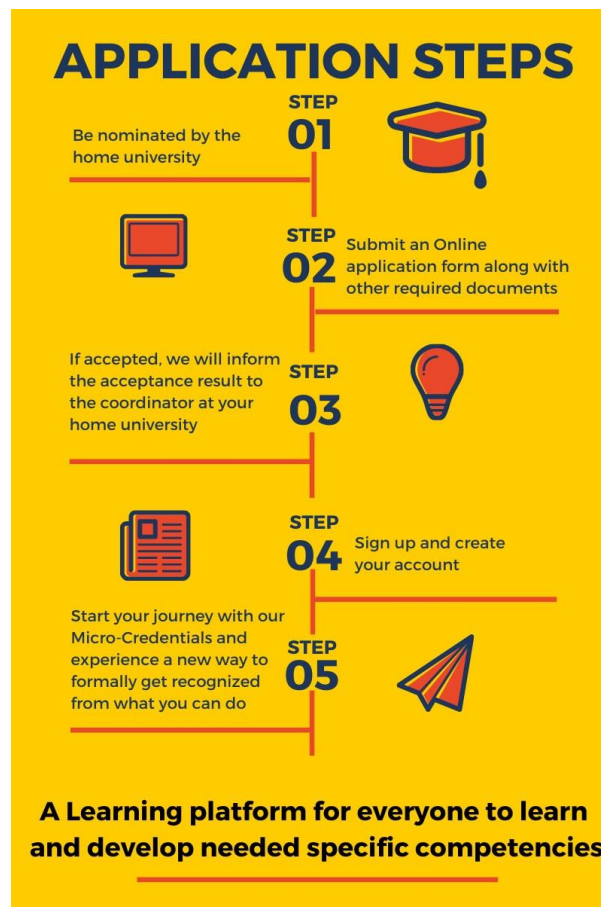
- **Duration:** *4 weeks*
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## How it work?

### 4 Easy Steps to Start Your Journey:



## How to Apply?



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### Qualifications

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- *Currently enrolled at UMAP Affiliated University / Institute*
  - *Approved by the Home University / Institute*
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**Note:** *The applicants will be selected based on a first-come, first-served basis.*

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### Required Documents

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- *An official nomination letter issued by your Home University / Institute*
- *Submitting an Online Application Form*



- Additional relevant materials if required by the program
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### **Online Application Form**

- Strand B: <https://forms.office.com/r/GKp8iT2G8L>

### **Other Requirements**

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- Internet access
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### **Number of Participants:**

**Strand B:** Maximum

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- Program A: 15 (Fifteen)
  - Program B: 15 (Fifteen)
  - Program C: 15 (Fifteen)
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## **Important Dates**

### **Strand B Timeline**

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**Application Deadline:** 30 June 2024 at 1:00 pm. (GMT+7, Bangkok, Thailand)

**Deadline to confirm participation (For applicant):** 30 June 2024 at 1:00 pm. (GMT+7, Bangkok, Thailand)

**Deadline for endorsement by Home University / Institute:** 30 June 2024 at 1:00 pm. (GMT+7, Bangkok, Thailand)

**Notification of application result:** Early July 2024

**Online Orientation:** Early July 2024

***Program Schedule: July - August 2024***

***Program Evaluation: Ideally after the participants have successfully submitted the evidence.***

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## Contact details

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***King Mongkut's University of Technology Thonburi (KMUTT)***

***International Affairs Office (IA)***

*The 2nd Fl., The Office of President Building*

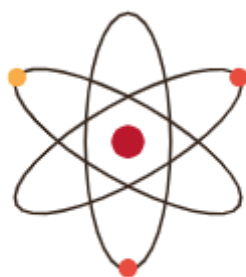
*126 Pracha Uthit Rd., Bang Mod, Thung Khru, Bangkok, 10140 THAILAND.*

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***Tel. (66) 2470 8423***

***Website: <https://www.kmutt.ac.th/>***

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**Science**



Industrial



Engineering